

MMoCA

MADISON MUSEUM OF CONTEMPORARY ART

PRIVATE EVENTS



Photo credit: Brianna Kraft

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A photograph of a rooftop terrace at dusk. In the foreground, a woman with long brown hair and glasses sits at a metal table, looking towards the right. Another woman with dark hair is seated next to her, also looking right. A third woman with blonde hair is seen from the back, wearing a patterned top. The table has plates of food and glasses of water. In the background, other people are seated at tables. A city skyline is visible under a cloudy sky. A large green plant is in the lower-left foreground, partially obscuring the view.

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Contact Information

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ARTISTIC SPACES TO ENRICH ALL



Photo credit: Sharon Varnony

The Madison Museum of Contemporary Art combines world-class art and stunning architecture for an event venue unlike any other. Located in the heart of downtown Madison, MMoCA's sophisticated spaces are available to host a wide variety of events.

SPACES AND PACKAGES

ROOFTOP SCULPTURE GARDEN

Capacity: *Seated dinner: 80-100 Standing reception: Up to 175*

Minimal Package includes optional use of cocktail tables

\$2,750

The Rooftop Sculpture Garden offers clients the opportunity to host private, outdoor events three stories above the busy State Street pedestrian mall. With a birds-eye views of Madison's vibrant downtown, guests can share moments together among large-scale sculptures.

Rooftop Sculpture Garden & Furniture

• • •

Up to 100 chairs +
round/rectangular tables

• • •

\$3,000

Rooftop Sculpture Garden & MMoCA Lounge

• • •

Includes optional
cocktail tables

• • •

\$3,750

Rooftop Sculpture Garden, MMoCA Lounge & Furniture

• • •

Up to 100 chairs +
round/rectangular tables

• • •

\$4,250

MMoCA Lounge

Capacity: *Seated dinner: 64 Standing event: Up to 80*

Minimal Package includes lounge furniture

\$1200

Previously a restaurant dining room, the MMoCA Lounge is now officially an event space, providing an opportunity for clients to hold meetings, intimate dinners, and sophisticated cocktail parties.

MMoCA Lounge Furnished

• • •

Includes 80 chairs, round/rectangular tables, and
cocktail tables

• • •

\$1,500

GALLERIES

STATE STREET GALLERY

Our State Street Gallery, located off our lobby with a large picture window looking on to State Street, hosts both traveling exhibitions and works from our permanent collection. It is a vibrant space that invites the community to celebrate with you.



Photo credit: Sharon Vanorny Photography



Photo credit: Sharon Vanorny Photography

MAIN GALLERY

The Main Gallery on the second floor is our largest space. This stunning gallery displays pieces from traveling exhibitions and our permanent collection. With each new exhibit the space changes to further captivate the audience in the art works displayed.

IMPRINT GALLERY

For a unique experience, the Imprint Gallery offers an interactive setting with engaging audio/visual pieces. As our smallest gallery, it encourages one-on-one connections, allowing your guests to immerse themselves in the art.



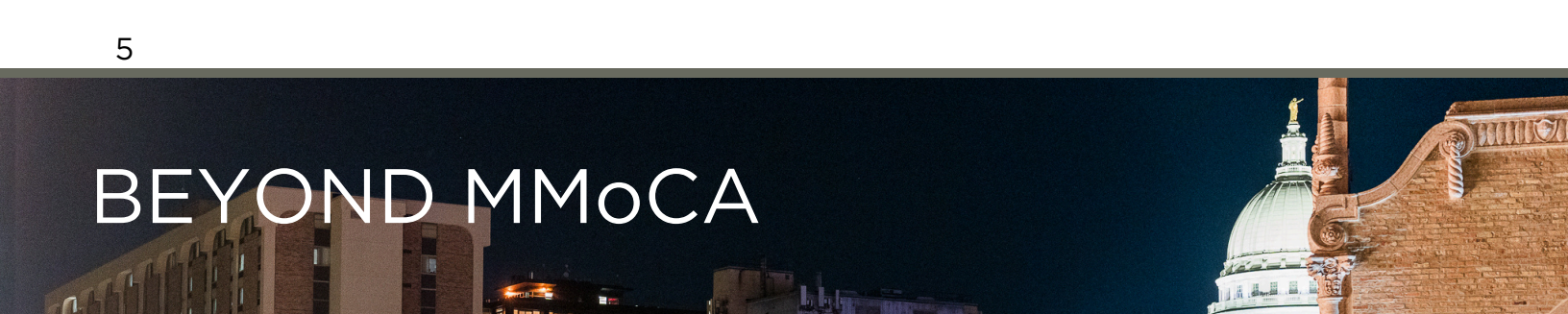
Photo credit: Sharon Vanorny Photography



Photo credit: Shalicia Johnson Arrowstar Photography

HENRY STREET GALLERY

Located on the lower floor, the Henry Street Gallery is an intimate space showcasing pieces from our permanent collection. Your guests can enjoy a serene atmosphere filled with captivating art, making it a perfect setting for inspiring conversations and seeing unique pieces revealed from our vault.



BEYOND MMoCA

Downtown Madison

If you are from out of town and need some information about Madison, here are some lists to help you find your way, whether that be hotels, restaurants, or shops with gifts. Each listing is walking distance (.25 miles) from MMoCA.

Hotels

- AC Hotel
- Edgewater
- Doubletree Hotel Madison
- Graduate Madison
- Hampton Inn & Suites Madison
- Hilton Madison at Monona Terrace
- Hyatt Place Madison/Downtown
- Mansion Hill Inn
- Park Hotel

Restaurants

- Ian's Pizza on State (\$)
- Parthenon Gyros (\$)
- Paul's Pel'meni (\$)
- Ruyi Hand Pulled Noodle (\$)
- Dotty Dumpling's Dowry (\$\$)
- The Globe (\$\$)
- Himal Chuli (\$\$)
- JustVeggiez (\$\$)
- Marigold Kitchen (\$\$)
- The Old Fashioned (\$\$)
- The Stuffed Olive (\$\$)
- Graze (\$\$\$)
- Heritage (\$\$\$)
- Lucille (\$\$\$)
- RED (\$\$\$)
- Sardine (\$\$\$)

Shop

- Anthology
- Art Gecko
- Artist and Craftsman Supply
- B-side Records
- Candinas Chocolate
- Fontana Sports Specialties
- Fromagination
- Gamer's Library
- Insomnia Cookies
- Kilwins
- Little Luxuries
- Madison Modern Market
- Mimosa Books and Gifts
- Mochi
- The Soap Opera
- Wisconsin Cheese Mart
- Zodica Perfumery

For more information, visit visitdowntownmadison.com

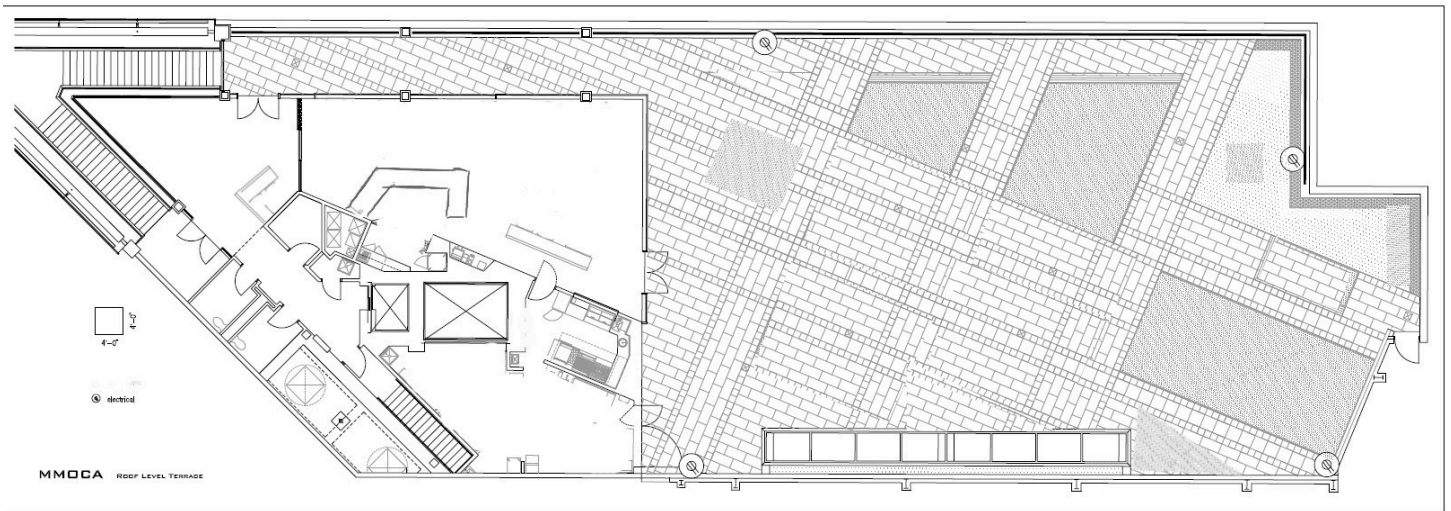
Food & Beverage Services

The Madison Museum of Contemporary Art partners exclusively with Tall Grass for all private event food and beverage service. Led by Executive Chef Elena Terry, their team will work with you to create a customized menu tailored to your event. Whether you're planning a buffet, plated dinner, or passed hors d'oeuvres, Tall Grass offers flexible, high-quality options for any occasion.

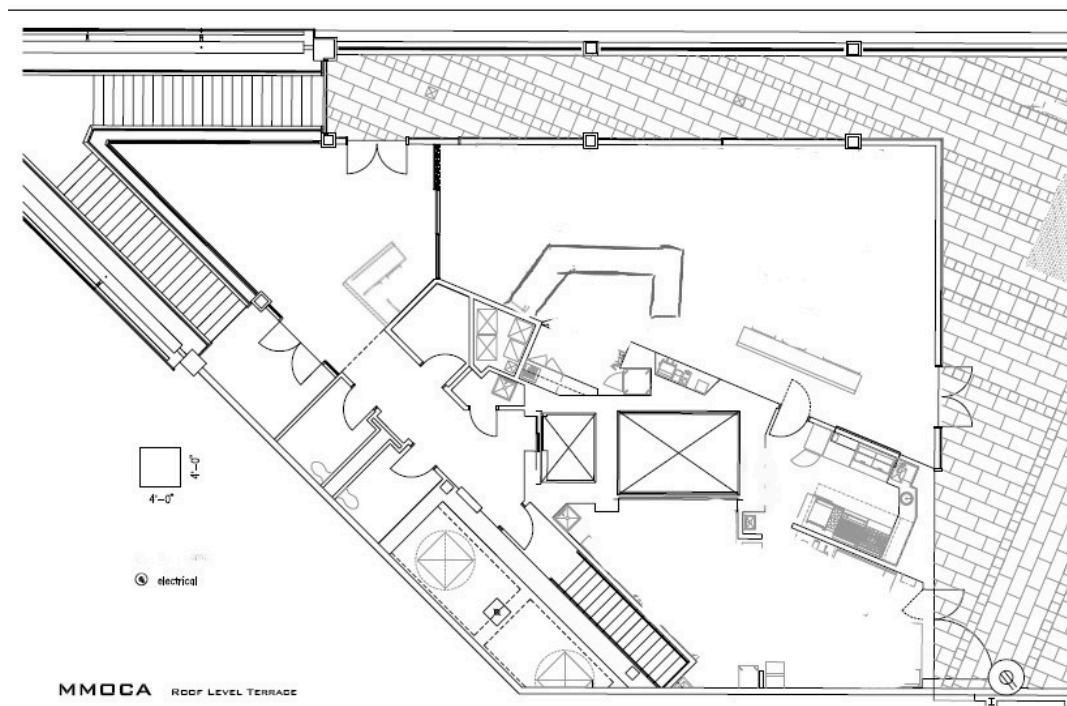
Catering services will be on a separate contract from venue rental and event services. In the event that Tall Grass is not able to provide services, alternative caterers will be suggested.

FLOORPLANS

Rooftop Sculpture Garden Layout



Rooftop Lounge Layout



MUSEUM FURNITURE

MMoCA has a variety of furniture available to rent in addition to rental spaces. This list is meant to be referenced if a client signs a contract to rent a space without furniture first, but then decides to add furniture afterwards

White folding chairs

These chairs, made of white acrylic with matching cushions are lightweight and easy to move.

\$4/chair

100 max

72in Round Tables

These wooden tables can seat 8 guests for a sit-down dinner.

\$20/table

10 max

132in Round White Tablecloths

These tablecloths go with the 72in round tables, draping on the floor for an elegant look.

\$23.00/tablecloth

10 max

8ft Rectangular Tables

These wooden tables can seat 8-10 guests for a sit-down dinner.

\$20/table

10 max

132in Rectangular White Tablecloths

These tablecloths go with the 8ft rectangular tables, draping on the floor for an elegant look.

\$23.00/tablecloth

10 max

36in Cocktail Tables

With adjustable heights of 30in and 42in, these wooden tables are perfect for a party setting

\$20/table

10 max

120in Round White Tablecloths

These tablecloths pair best with the 42in cocktail tables, draping on the floor for an elegant look.

\$23.00/tablecloth

10 max

Additional fees

Additional fees are optional and typically determined by client

- Event Staff: \$40/staff/hour
 - Event staff facilitate events, assist with set-up and tear-down, and provide hospitality.
- Visitor Engagement Staff: \$40/staff/hour
 - Visitor Engagement staff are necessary for having the galleries open, vendor deliveries outside of event hours, or as deemed necessary by MMoCA.
- Extra hour for rental: \$100/hour
 - If a client wants to extend set-up time, or have the event start earlier with the same end time
- Handling equipment from outside vendors: \$200
 - Event Staff will only handle MMoCA furniture otherwise
- Custodial fees: \$50/hour
 - For cleanup that is beyond normal wear and tear, determined by MMoCA after events