

MMoCA Private Function Policies

MMoCA

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The Madison Museum of Contemporary Art is a nonprofit organization that exists to provide visitors with opportunities to engage with modern and contemporary visual art. It is located within a brand new museum facility that boasts a number of stunning architectural features. The museum is pleased to offer its spaces to clients for private event rentals of many types, providing truly unique venues to gather, celebrate, and learn.

The MMoCA rooftop sculpture garden offers clients the opportunity to host private, outdoor events three stories above the busy State Street pedestrian mall. In addition to featuring birds eye views of Madison's vibrant downtown, the venue is host to colorful plantings and large-scale outdoor sculptures.

The museum's lobby boasts black granite floors, a dramatic glass staircase, and high visibility onto the sidewalk and surroundings. The space is a special setting for cocktail receptions or small to medium-sized seated dinners.

A 230-seat lecture hall features a full range of audio-visual equipment for use during presentations, lectures, panel discussions, and film or video screenings.

Galleries and Private Tours

Rental clients are welcome to offer their guests the unique opportunity to experience the museum's architecture and exhibitions, either independently or during guided tours. Thirty-minute tours for groups up to fifteen individuals are \$50 each.

Catering a Fresco

MMoCA has an exclusive catering contract with Catering a Fresco, run by the museum's rooftop restaurant. Fresco specializes in fresh, seasonal fare, personalized catering menus, and a quality selection of alcoholic and non-alcoholic beverages. Catering a Fresco also handles all event equipment needs other than tents, including tables, chairs, linens, dance floors, portable audio visual equipment, and diningware.

MMoCA Hours of Operation

The Madison Museum of Contemporary Art's public hours are:
Mondays: CLOSED
Tuesday, Wednesday: 11am - 5pm
Thursday, Friday: 11am - 8pm
Saturday: 10am - 8pm
Sunday: Noon - 5pm

Private events may take place in the museum during public or non-public hours, depending on the nature, size, and location of the event. All events must conclude by 11:00 pm.

Booking an Event

To hold a date on MMoCA's calendar, submit a hold form directly to the MMoCA Events Coordinator or Fresco Catering Manager. Events are confirmed on the museum's calendar once a final contract is signed with MMoCA, and a deposit is paid either to MMoCA or to Catering a Fresco. Events that involve catering are billed through Fresco; events that do not involve catering are billed through MMoCA.

Wedding Ceremonies

Wedding ceremony-only events may begin anytime after 8:00 am and must conclude no later than 2:00 pm.

Rooftop Tenting

For clients holding outdoor events on the museum's rooftop, white frame tents may be rented through Bucky's Rentals. Tents can accommodate up to 160 standing guests, 80 seated for a wedding ceremony or presentation, or 64 seated for dinner.

Pricing, Capacity, and Availability

MMoCA can accommodate many types of events, depending on season and time of day. Rates are based on membership level, and on whether or not the event incorporates catering.

Lobby

Capacity Standing 150 - 230
Capacity Seated 60-75
\$300 - \$850

Lecture Hall

Capacity Seated 230
\$400 - \$1,000

Lobby and Lecture Hall Combined

\$600 - \$1,250

Rooftop Sculpture Garden

Capacity Standing 160 - 250
Capacity Seated for dinner 64
Capacity Seated for a ceremony 230
\$750 - \$1,500

Other Rental Costs

MMoCA maintains a policy of keeping pricing structures as clear and simple as possible. For clients with technical services needs in the lecture hall, a \$50 charge will be assessed per technician hour (four-hour minimum). There are no additional equipment fees for items that are normally on hand.

MMoCA will determine how many gallery attendants are necessary for each event depending on timing, location, and attendance. A \$25 charge may be assessed per attendant hour.

A \$20 charge may be assessed per custodial hour.