



ART FAIR ON THE SQUARE 2011 BOOTH ASSIGNMENT REQUEST FORM

Participating Artist's Name:

E-mail Address:

Phone Number:

Medium:

Are you purchasing a double booth? (Circle one.) Yes No

First Choice Location for 1st Booth: First Choice Location for 2nd Booth:

Second Choice Location for 1st Booth: Second Choice Location for 2nd Booth:

Third Choice Location for 1st Booth: Third Choice Location for 2nd Booth:

Comments:

Rates: Each Booth \$462 (Make checks payable to MMoCA)

Mail this form to be received by Friday, April 8th to:

MMoCA

ATTN: Annik Dupaty, Director of Events

227 State St

Madison, WI 53703

Booth Assignment Allocation:

Please note the manner in which we allocate booth assignments for Art Fair on the Square.

1. First, we assign the Best of Show award winners and the Featured Artist to their desired locations.
2. We then assign Invitational Award winners to their first choice location.

After the Featured Artist, Best of Show, and Invitational Award winners are given their spaces, we allocate spaces to everyone else.

Booth Assignment FAQ

- Acceptable Canopy Dimensions: 10' x 10'
- Due to emergency lane access requirements, each booth space measures approximately 10 feet wide by 8 feet deep, with an additional two feet on the raised curb behind their space.
- Artists may not share booth space except in the case of artistic collaboration.
- The Madison Museum of Contemporary Art will make every effort to give accepted artists their preferred booth spaces.
- There are no guarantees regarding booth assignments, and assigned booth spaces are subject to change.
- "Corner" booths at Art Fair on the Square: "Corner" is a bit of a misnomer when referring to corner booths at Art Fair on the Square. It is best to think of the layout of the fair as a large circle. Most spots will have something next to them, meaning that even if you have a "corner booth," you may have a food vendor or sponsor set up next to you.