



MMoCA Private Events

The Madison Museum of Contemporary Art is a nonprofit organization that exists to provide visitors with opportunities to engage with modern and contemporary visual art. It is located within a museum facility that boasts a number of stunning architectural features. The museum is pleased to offer its spaces to clients for private event rentals.

The MMoCA lobby boasts black granite floors, a dramatic glass staircase, and panoramic views onto Madison’s busy State Street pedestrian mall. The space is a special setting for cocktail receptions or small- to medium-sized seated dinners. It acts as the weather backup for rooftop sculpture garden receptions.

A 230-seat lecture hall features a full range of audio-visual equipment for use during presentations, lectures, panel discussions, and film or video screenings. It is adjacent to the lobby.

The museum’s rooftop sculpture garden and lounge offers clients the opportunity to host private, outdoor events three stories above the busy State Street pedestrian mall. In addition to featuring birds-eye views of Madison’s vibrant downtown, the venue is host to colorful plantings and large-scale outdoor sculptures.



MMoCA’s stunning architectural spaces are available to rent through the MMoCA Private Events program



A private event in the MMoCA Lobby

Membership

Business Council and Langer Society members who give at the \$250 annual level receive discounted rental rates at MMoCA as well as an array of other benefits. Donors at higher levels may be eligible for additional discounts or free MMoCA rentals.

Galleries and Private Tours

Rental clients are welcome to offer their guests the unique opportunity to experience the museum’s architecture and exhibitions, either independently or during guided tours. Thirty-minute tours for groups up to fifteen individuals are \$50 each. Beyond regular hours of operation, galleries may be kept open for \$25 per hour each.



Pricing, Capacity, and Availability

MMoCA can accommodate many types of events, depending on season and time of day.

SPACE	AVAILABILITY & CAPACITY	RATES	
		Members	Nonmembers
Lobby	STANDARD GROUP: Daily; Up to 230 attendees (standing); Up to 75 attendees (seated)	\$400	\$900
	SMALL GROUP: Monday-Thursday only; Up to 50 attendees; Additional attendees charged at a per person rate (actual attendance) until total reaches Standard Group rate.	\$200 (Add \$5/person for groups over 50)	\$500 (Add \$7/person for groups over 50)
Lecture Hall	STANDARD GROUP: Daily; Up to 230 attendees	\$500	\$1,000
	SMALL GROUP: Monday-Thursday only; Up to 50 attendees; Additional attendees charged at a per person rate (actual attendance) until total reaches Standard Group rate.	\$250 (Add \$5/person for groups over 50)	\$600 (Add \$7/person for groups over 50)
Lobby and Lecture Hall Combined	STANDARD GROUP: Daily; Up to 230 attendees	\$800	\$1,300
	SMALL GROUP: Monday-Thursday only; Up to 50 attendees; Additional attendees charged at a per person rate (actual attendance) until total reaches Standard Group rate.	\$400 (Add \$5/person for groups over 50)	\$750 (Add \$7/person for groups over 50)
Rooftop Sculpture Garden	STANDARD GROUP: Daily; Up to 230 attendees (standing); Up to 75 attendees (seated)	\$1,000	\$1,500
	SMALL GROUP: Monday-Thursday only; Up to 50 attendees; Additional attendees charged at a per person rate (actual attendance) until total reaches Standard Group rate.	\$600 (Add \$10/person for groups over 50)	\$900 (Add \$15/person for groups over 50)
Rooftop Lounge	Up to 20 attendees; Monday-Thursday; Weekends negotiable no more than 2 weeks in advance if no other event is booked in Sculpture Garden	\$150	\$300

Non-Profit Organizations

Non-profit organization that can provide verification of their current 501c3 status, are eligible to receive discounted rental rates. Please contact Elizabeth Tucker for details.



Fresco Dining Room

Fresco Catering

MMoCA has an exclusive catering contract with Fresco Catering, run by the museum’s rooftop restaurant. Fresco specializes in fresh, seasonal fare, personalized catering menus, and a quality selection of alcoholic and nonalcoholic beverages. Fresco Catering also handles all event equipment needs other than tents, including tables, chairs, linens, dance floors, portable audio visual equipment, and diningware. For more information, contact Megan Kirby at 608.663.7374.

Fresco Dining Room

Clients may make arrangements through Fresco to use the dining room for private events. For more information, contact Megan Kirby at 608.663.7374.

Rooftop Tenting

For clients holding outdoor events on the museum’s rooftop, white frame tents may be rented through Bucky’s Rentals. Tents can accommodate up to 160 standing guests, 80 seated for a presentation, or 64 seated for dinner.



MMoCA’s Rooftop Sculpture Garden offers amazing views of downtown Madison



MMoCA Hours of Operation

MMoCA's public hours are:

- Mon • closed
- Tue • noon-5 pm
- Wed • noon-5 pm
- Thu • noon-5 pm
- Fri • noon-8 pm
- Sat • 10 am-8 pm
- Sun • noon-5 pm

Private events may take place in the museum during public or non-public hours, depending on the nature, size, and location of the event.

All events must conclude by 11 pm.



The MMoCA Lecture Hall seats 230

Booking an Event

To hold a date on MMoCA's calendar, submit a hold form directly to an MMoCA event coordinator. Events are not confirmed on the museum's calendar until MMoCA receives two signed copies of the event contract and a \$500 deposit check. All food, beverage, and other catering expenses are billed through Fresco.

For more information about MMoCA Private Events, please contact:

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