

Photography at MMoCA

No photography is allowed in museum galleries. Photography is allowed in the museum's lobby, stairway, and rooftop. Artworks in these spaces may be included as incidental elements in photographs. However, because of copyright restrictions, artworks may not be the primary focus of the photographs.

Photographers may use public spaces at the museum as a backdrop for short photo shoots (e.g., wedding or graduation photos) on an occasional basis, so long as the activity is not disruptive to museum visitors. Photographers will be asked to make a contribution to the museum; the suggested amount is \$20–25.

When a photo shoot must be done during non-public hours (i.e., complex shoots that involve models or substantial amounts of equipment, etc.), the photographer or business will be asked to join the museum's Business Council at the \$250 level or higher. In addition to usual Business Council benefits, this membership will entitle the business to photograph within the museum for up to five hours within a one-year period. Please contact Elizabeth Tucker at 608.257.0158 x 245 or elizabeth@mmoca.org regarding Business Council membership.

Any commercial presentation of photos taken at the museum must acknowledge the site as the Madison Museum of Contemporary Art.